

experience

kglobal Washington, D.C.
Senior Account Executive September 2014 - Present
Previously *Account Executive, Account Associate, Senior Research Associate, Research Associate*

- + *Clients:* Dole, Disney, Marvel, National Pork Producers Council
Digital Consulting Specialist: South Carolina Department of Commerce

Lead the kglobal web development branch in all aspects of production, including: client relations, account management, creative concepting, research and mapping, UX design, and front-end and back-end development.

Manage schedules, six-figure budgets, assets, and overall project organization of up to six clients simultaneously to ensure requirements and project deliverables dates are clearly communicated, understood, and executed upon.

Work directly with senior leadership on business development initiatives, including: proposals, pitching, and design.

Direct the kglobal internship program. Supervised over 50 interns since summer 2015.

Advanced Interiors Washington, D.C.
Marketing Coordinator October 2013 - August 2014

Single-handedly developed branding, messaging, and a new marketing strategy to draw business in the very competitive aviation industry. These changes resulted in a number of new contracts, the largest of which paid \$320,000.

Oversaw and assisted in website design and development.

Attended some of the largest aircraft interiors expos in the country to network, develop business, and promote Advanced Interiors.

education

Northern Arizona University Flagstaff, AZ
B.S., Marketing / Minor, Economics 2010 - 2013

NCAA Division One Men's Basketball player

Dean's List, Athletic Director's Honor Roll, Golden Eagle Academic Achievement Award

skills

Illustrator, Photoshop, InDesign, Premiere Pro, Sketch, WordPress, GitHub, Atom, Google Analytics, Hootsuite, MailChimp, Crimson Hexagon, Sprinklr, Facebook Ads, Twitter Ads

HTML, CSS, Javascript, jQuery, copywriting, UX, email marketing, social media, analytics, SEO